

TWITTER TEACHER TIPS

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Consider these tips to help you get started. Tweet regularly and consistently so people know to expect new information. Use tweets to recognize students, staff, and parents, to describe instruction, to show collaboration, to explain class and school culture, and to show celebrations. Share stories that help people think differently or give ideas. No one cares about regulations or policy updates. Start by spending 1 minute posting and 5 minutes reading per day.

Anything you tweet is public! Make sure you can stand by your comments. Hashtags and posts are searchable through internet search engines. Parents do not need to have a Twitter account to view posts.

You only have 280 characters! Use correct spelling but don't stress grammar or wording too much. Be purposeful and direct in language. Don't use kid's names or single them out for anything but good. Check for appropriateness before posting (background, etc.).



Hashtags are labels and help organize tweets. Use the search tool or click the hashtag to find all the tweets that include that hashtag. Make sure to leave a space before & after hashtag. Capitalization does not affect hashtags.

Tag and send to others by writing their @username in the tweet. Make sure your username is professional and ideally has your name.

You don't have to have pictures, but they are more interesting and show the reader more feeling or examples. Now you can tag up to 10 people to your picture also.

Like, retweet, quote (it shows their tweet in your post), or comment on tweets.

EDCHATS



Edchats are moderated educational open chats. Moderators use Q1: to ask questions. Make sure you answer with A1: in your tweet.

Don't forget the hashtag of the edchat otherwise those in the edchat feed won't see your tweet.

Pictures help to show evidence of what you stated, but don't spend the time to use them and miss the dialogue of the chat.

Your Profile Name: _____

Your School Hashtag: _____

CHALLENGES

- Complete your Twitter profile (header picture, profile picture, and description/bio).
- Post a selfie of your team.
- Share a great example of engaging instruction.
- Post a picture of yourself and someone who inspires you. Explain why.
- Join in an edchat and answer every question.
- Post a picture and explanation that highlights something a colleague is doing well.
- Follow ten people.
- Like a tweet.
- Retweet a tweet that you think is great.
- Quote a tweet.
- Post a quote that means a lot to you (type it or post a picture of it).
- Add your Twitter profile to your newsletter, email, or other communication. Be transparent with your parents.